

CRAFT BEER CHINA 2024

Conference & Exhibition

POST SHOW REPORT

CBCE Technology Summit
CBCE 技术峰会展后报告



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CBCE 小程序

NÜRNBERG / MESSE

峰会概述

OVERVIEW



31

演讲嘉宾
SPEAKERS



21

演讲主题
TOPICS



300 +

参会听众
ATTENDEES

2024年4月27日-28日，由CBCE和EBC（欧洲酿造协会）联合主办，由江南大学生物工程学院和澜埔国际酿酒学院联合协办的“CBCE 2024技术峰会”盛大开幕。

本次峰会嘉宾阵容庞大，集聚了32位来自世界各地的专家学者、具有实战经验的企业家，分享当前国际酿造技术，共同探讨探讨中国精酿啤酒行业的现状和未来，推动亚洲精酿啤酒行业的发展。

CBCE致力于促进国内外啤酒行业的交流与合作，为各规模酿酒厂提供解决方案，帮助中国企业探索本地物产融合，形成具有独特风格且符合本土市场趋势的发展路径。不论企业处于初创、成长或转型阶段，都能从中获得可借鉴经验。

From April 27th to 28th, 2024, the "CBCE 2024 Technical Summit" was grandly opened. The summit was jointly hosted by CBCE and EBC (European Brewing Convention), and co-organized by the School of Bioengineering of Jiangnan University and ZW-Lab International Brewing Academy.

The summit featured a robust lineup of 32 experts and scholars from around the world, as well as entrepreneurs with practical experience, sharing current international brewing technologies and discussing the current state and future of China's craft beer industry, promoting the development of the Asian craft beer industry.

CBCE is committed to fostering exchanges and cooperation in the domestic and international beer industry, providing solutions for breweries of all sizes, and helping Chinese companies explore the integration of local products to form a development path with a unique style that aligns with local market trends. Regardless of whether a company is in the startup, growth, or transformation phase, it can gain valuable experience from this event.

参会听众概览

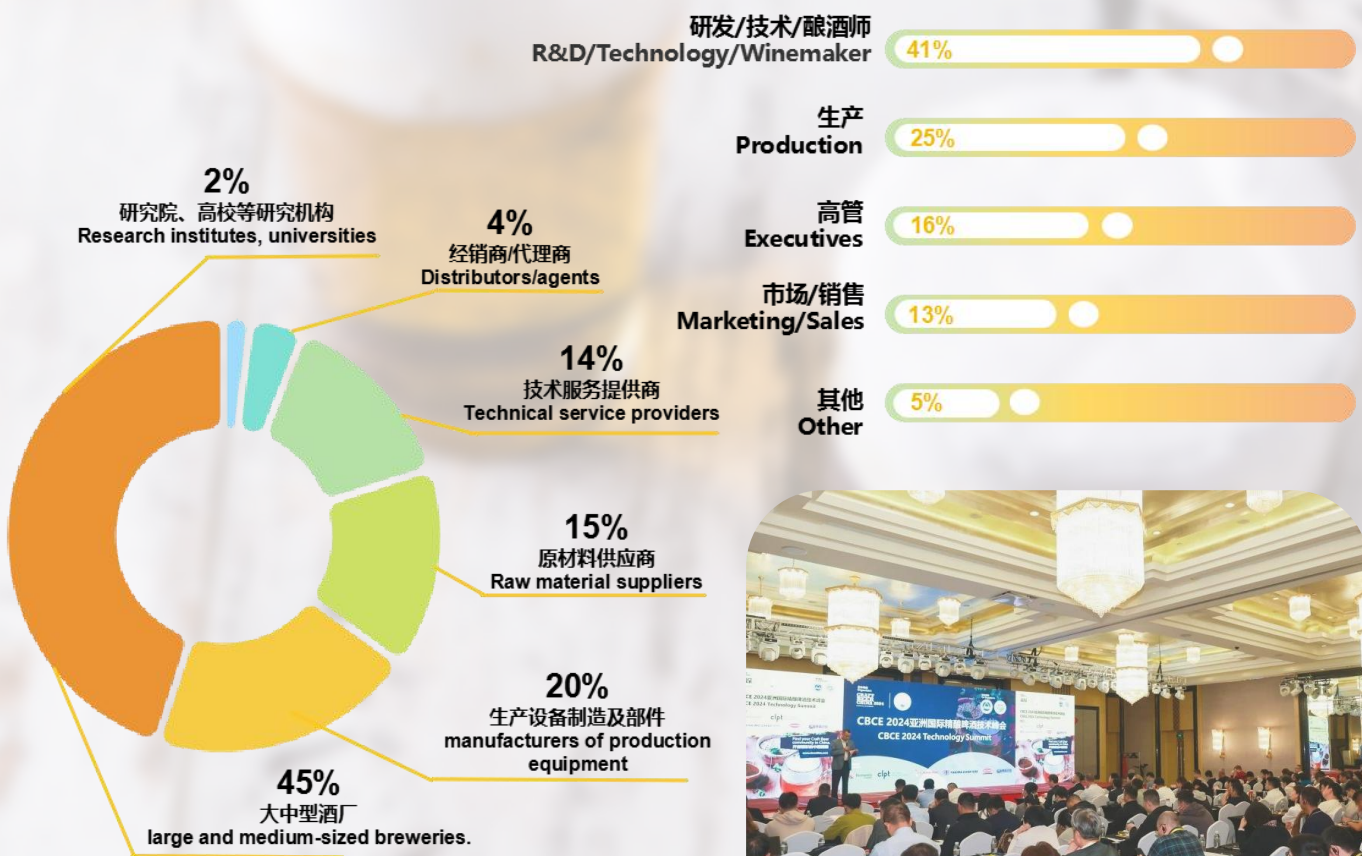
ABOUT ATTENDEES

本届技术峰会吸引了近300位嘉宾莅临现场，其中包括来自国内外知名企业负责人，酒厂技术工程师，独立酿酒师及知名院校学者。共同探讨当前先进的酿酒技术趋势及精酿行业的多元化市场发展。

This edition of the technology summit attracted nearly 300 distinguished guests to the venue, including heads of well-known domestic and international companies, technical engineers from wineries, independent winemakers, and scholars from renowned academic institutions. Together, they discussed the current advanced wine-making technology trends and the diversified market development of the craft brewing industry.

听众行业分布

Visitor Industry Analysis



参会听众评语 Comments from Attendees

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李志豪 华润啤酒技术研究院 新产品研发
**Li Zhihao, CR Beer Technology Research
Institute, New Product Development**

本次会议内容非常丰富，从专业性，市场性，国际性等方面都做到了最好。为期两天的技术峰会是一场超高质量的技术峰会。

The content of this conference was very rich, achieving the best in terms of professionalism, marketability, and internationality. It was a high-quality technical summit.



许光洙 五大连池火山神精酿啤酒 副董事长
Xu Guangzhu, Wudalianchi Craft Beer, Vice Chairman

火山神精酿啤酒此次参与 CBCE 技术峰会，在与国内外专业人士的交流中，洞悉了最新的精酿技术与趋势，并且为精酿行业的发展贡献了新的思路及方向。期望凭借此次参观学习以及参加大会所积累的经验，能为精酿行业的未来创造更多的机遇与发展空间。

Wudalianchi Volcano Divine Craft Beer participated in the CBCE Technical Summit this time. Through exchanges with professionals from home and abroad, we gained insights into the latest craft brewing technologies and trends, and contributed new ideas and directions for the development of the craft brewing industry. We hope that the experience accumulated from this visit and participation in the conference will create more opportunities and room for development for the future of the craft brewing industry.



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技术专家委员会
Technical Expert Committee

峰会亮点 HIGHLIGHT OF SUMMIT

本届技术峰会共18个主题演讲及3场圆桌讨论。分别以啤酒和酿造商业新闻、酿造原料、创新酿造、工厂与装备-酿造及可持续酿造、创新酿造及风味、产品质量控制、工厂与装备--包装和分发7大板块展开。为精酿啤酒产业的创新与发展提供丰富的思路碰撞和经验分享。

This edition of the technical summit featured a total of 18 keynote speeches and 3 roundtable discussions. They were organized into 7 major sections: Beer & Brewing Business News, Raw Materials, Innovative Brewing & Flavor, Brewery & Equipment-Brewing and Sustainable Brewing, Innovative Brewing & Flavor, Product Quality Control, Brewery & Equipment - Packaging & Dispensing. These sessions provided a rich exchange of ideas and shared experiences for the innovation and development of the craft beer industry.



在圆桌讨论中，嘉宾们讨论了从中国精酿啤酒的特色创新之路到啤酒的新鲜度管理等话题，大咖们纷纷分享了自己的经验和见解。

In the roundtable discussions, guests discussed topics ranging from the distinctive development road of China's craft beer to the freshness management of beer, with industry leaders sharing their experiences and insights.



演讲嘉宾概览

ABOUT SPEAKERS

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彭岳 Yue Peng



Tiago Monteiro Brandão



林智平 Zhiping Lin



郭志 Zhi Guo



杜鸿博 Hongbo Du



Charles Nouwen



Pedro Rodrigues



Niels Langenaeken



Sven van Rooijen



Dornnac Etienne



Simon Jeanpierre



Robbie Harrigan



李崎 Qi Li



郭泽峰 Zefeng Guo



沙涛 Tao Sha



靳松 Song Jin



郭凯 Kai Guo



Igor Oyarbide Sangróniz



潘建中 Johnny Pan



Kilian Kittl



Karl Locher



张文忍 Wenren Zhang



董小雷 Xiaolei Dong



纪祥东 Xiangdong Ji



郑飞云 Feiyun Zheng



Joshua Staines



闫龙 Long Yan



李凤 Feng Li



陈君灿 Juncan Chen



沈恺 Kai Shen



周强 Qiang Zhou



Michelle Wang

排名不分前后 The list is in no particular order

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CBCE技术峰会专家顾问委员会是由国内外知名精酿领域的具有卓越贡献和影响力的机构院校和企业组成的专家团队，他们是CBCE技术峰会成功发展的巨大助力，为CBCE会议提出话题方向，提供建设性意见和建议。

The CBCE Technical Summit Expert Committee is composed of a team of experts from renowned institutions, colleges, and enterprises in the domestic and international craft brewing field who have made outstanding contributions and have significant influence. They are a tremendous force in the successful development of the CBCE Technical Summit, providing topic directions and constructive suggestions and advice for the CBCE conference.



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2025.4.15-17 上海新国际博览中心
Shanghai New International Expo Center

联系方式 Contact Us

会议合作及赞助 For Conference :

纽伦堡会展（上海）有限公司

孙 女士

电话：+86(0)21 60361205

邮箱：Jessica.sun@nm-china.com.cn

参展联系 For Exhibition :

纽伦堡会展（上海）有限公司

陈 先生

电话：+86(0)21 60361238

邮箱：ben.chen@nm-china.com.cn

纽伦堡会展（上海）有限公司

罗 女士

电话：+86(0)21 60365865

邮箱：cindy.luo@nm-china.com.cn

展会赞助与商务合作：

邱 女士

电话：+86(0)21 60361222

邮箱：autumn.qiu@nm-china.com.cn



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